



Westwood Dynamic Limited

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Privacy Policy

Effective Date: June 18, 2024

1. Introduction

Westwood Dynamic LTD ("we," "us," "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and disclose personal information about individuals who interact with us, including students, employees, and partners. It applies to all personal information we collect and process in relation to our business activities and services.

2. Information We Collect

We may collect and process the following types of personal information:

- Contact Information: Name, email address, phone number, postal address.
- Educational Information: Academic records, qualifications, transcripts, attendance records.
- Financial Information: Payment details, bank account information, transaction records.
- Professional Information: Employment history, CV, references.
- Usage Data: Information about how you use our website and services.
- Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.

3. How We Use Your Information

We use the personal information we collect for the following purposes:

- To Provide Educational Services: Processing applications, enrolling students, delivering courses, and awarding qualifications.
- To Manage Relationships: Communicating with students, partners, and other stakeholders.
- To Improve Our Services: Analyzing data to improve our educational programs and services.
- To Comply with Legal Obligations: Meeting regulatory requirements and responding to legal requests.
- Marketing and Promotions: Sending information about our programs, events, and other relevant updates, if you have consented to receive such information.

4. Legal Basis for Processing

We process personal information based on the following legal grounds:

- Consent: Where you have given explicit consent to the processing of your personal information.
- Contractual Necessity: Where processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- Legal Obligation: Where we need to comply with a legal or regulatory obligation.
- Legitimate Interests: Where processing is necessary for our legitimate interests or the legitimate interests of a third party, provided those interests are not overridden by your rights and interests.

5. Sharing Your Information

We may share your personal information with the following parties:

- Educational Partners: Institutions and study centers involved in delivering our programs.
- Service Providers: Third-party vendors who provide services on our behalf, such as payment processing, IT support, and marketing services.
- Regulatory Authorities: Government bodies and regulatory authorities as required by law.
- Business Transfers: In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company.

6. International Data Transfers

Given our global operations, your personal information may be transferred to and processed in countries outside of your country of residence. We ensure appropriate safeguards are in place to protect your information in accordance with this Privacy Policy and applicable data protection laws.

7. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, and destruction. These measures include encryption, access controls, and regular security assessments.

8. Data Retention

We retain personal information for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements. When personal information is no longer needed, we securely delete or anonymize it.

9. Your Rights

You have the following rights regarding your personal information:

- Access: The right to request access to your personal information.
- Correction: The right to request correction of inaccurate or incomplete information.
- Deletion: The right to request deletion of your personal information under certain circumstances.
- Objection: The right to object to the processing of your personal information.
- Restriction: The right to request restriction of processing under certain circumstances.
- Portability: The right to request the transfer of your personal information to another party.

To exercise any of these rights, please contact us using the contact details provided below.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

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